



BAKE ME A WISH!
NEW YORK

Your Secret
Weapon is in
the Oven.

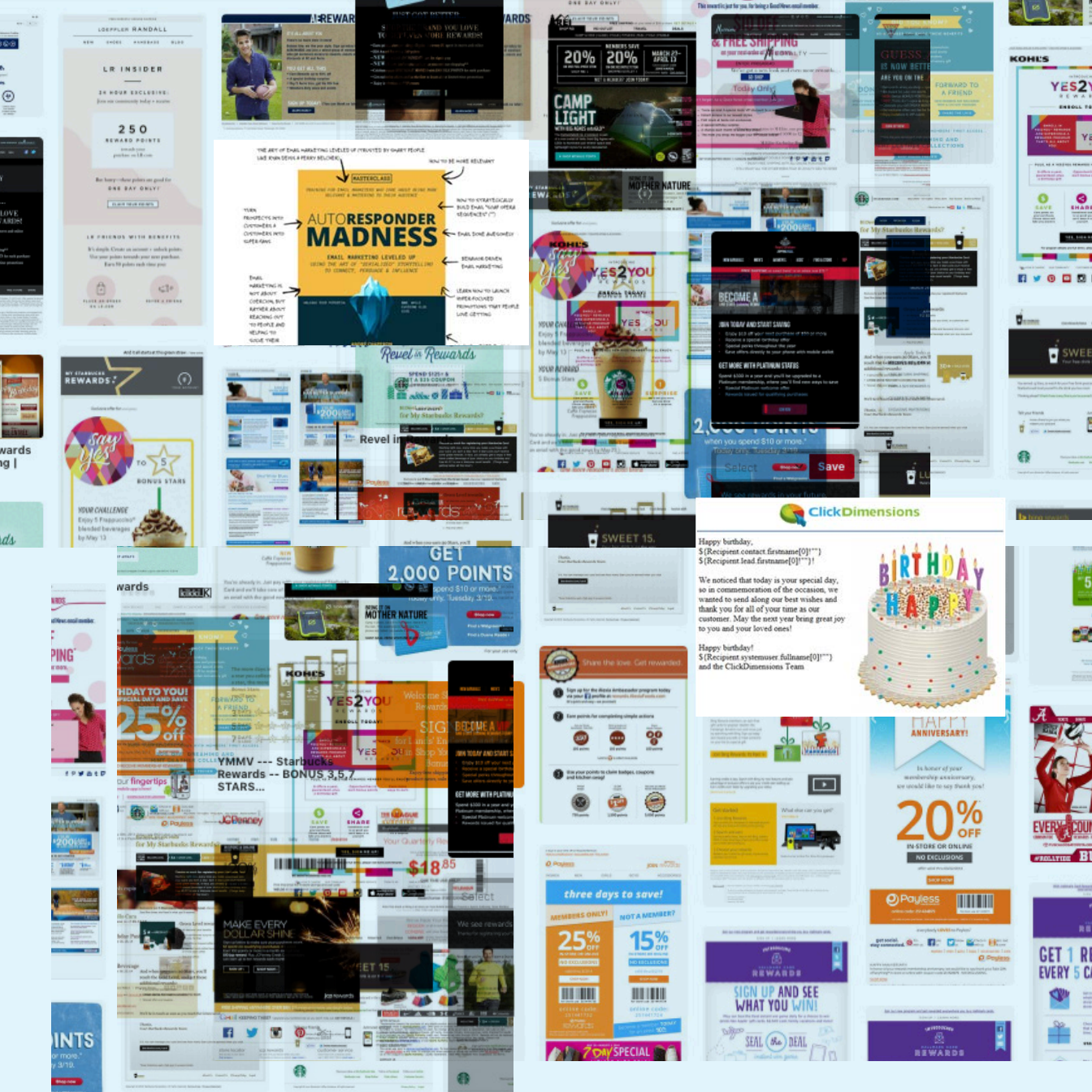




A unique program for people, not algorithms

{ Creating authentic customer and employee
relationships with your brand }





Cut through the noise

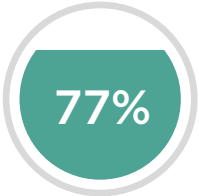
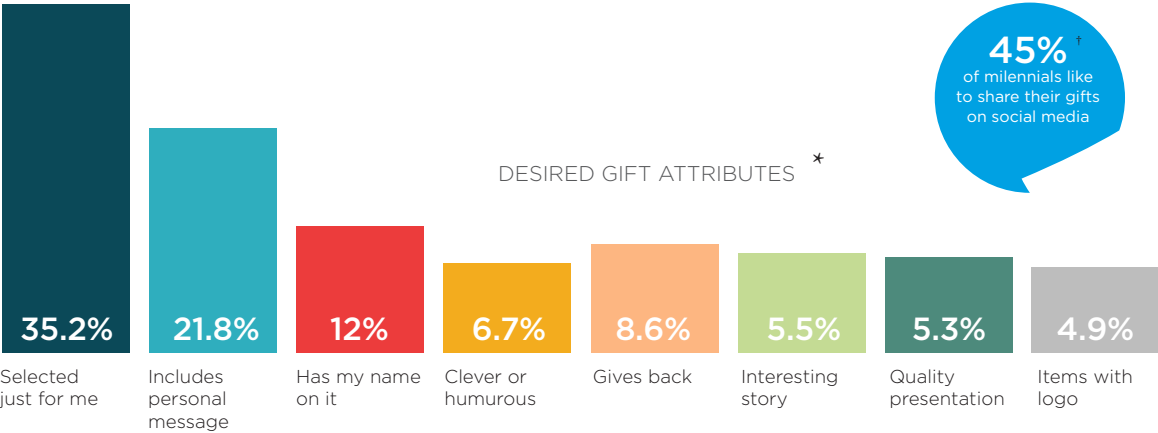
{ make it personal }

These days, it seems like the only thing anybody gets on their birthday is an inbox full of auto-generated coupon offers. Nobody wants to be treated like just another name on an email list — they want to be treated like a valued customer, with thoughtful, authentic gestures that go above and beyond. That's why we created BAKE ME A WISH™: to celebrate your audience on their special day with an intimate, tangible, and tasty gift.

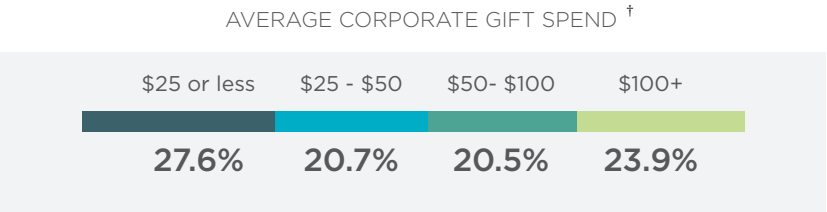
BAKE ME A WISH!™

are gifts that people want

CUSTOMERS LOVE IT
According to research, the best way to show your customers love is a unique, personalized gift presented tastefully. That's why BAKE ME A WISH™ cakes are the perfect choice to reward loyalty and maintain positive relationships with your customers!



of businesses say corporate gifts are part of their incentive program. †



According to Glassdoor, the average company in the United States spends about \$4,000 to hire a new employee, taking up to 52 days to fill a position.

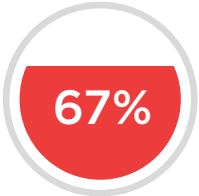


of employees **“feel appreciated”** when they receive gifts from their employers ★

EMPLOYEES LOVE IT
No matter how long their commute was, or how many unread emails are in their inbox, everybody's workday gets better with a slice of cake. Retain employees by making them feel like a valuable part of the team with a delicious gift made just for them. For all the work they do in service of the business, they deserve some sweet recognition.



of employees would rather get gifts at **“important personal milestones”** outside of holidays ★



recipients believe that the right gift demonstrates the **giver values their relationship** ★



of recipients feel more connected with **“memorable” gifts** ★



Old World Flavor

NEW YORK BAKERIES

Our classic New York bakeries bring sweetness to life with premium ingredients, traditional recipes, and careful attention to detail. We pore over every aspect of our confections to ensure your recipients find love at first bite. From birthday cakes to cookies to brownies to pies — you can be sure we've got the best in the business baking it.

PREMIUM QUALITY

We've been helping people honor special occasions since 2005. And we've gotten pretty good at it. By coupling our mouthwatering treats with distinctive artistic design, you'll get a gift that will linger in your recipient's mind for months (maybe even years). Plus, our state-of-the-art logistics management means you never have to worry about it getting there on time. Nobody takes birthdays more seriously than we do — that's our promise.



Quality Presentation

PUT A BOW ON IT

With gifts this good, we couldn't bear the idea of sticking them in a bland cardboard box. That's why we include vibrant box designs, personalized greeting cards and premium edible occasion plaques — all to ensure your gift looks spectacular when it arrives. (Disclaimer: We are not responsible for envious neighbors and jealous coworkers.)



Custom Branding

MAKE IT YOUR OWN

Take your gift to the next level by adorning it with an ownable design based on your company's branding. We can customize any aspect you'd like — from the cake flavor and decoration to the ribbons, greeting cards and gift boxes.

We also have a huge variety of unique packaging styles that you can choose from. It's the attention to detail that makes your gift a memorable, cohesive and quality brand experience for your recipient.



Maximum Impact

HOW IT WORKS

After you consult with our gifting experts, we craft a program that aligns with your budget and goals. We work as an extension of your marketing team, collaborating to develop and execute plans that service the relationship needs for your employees, customers and clients. With a team that shares 100 years of experience making great gifts, you can be sure we'll do everything to make yours special.

WHAT YOU GET

- Enhanced Loyalty
- Long-term Satisfaction
- Priceless word-of-mouth reach
(the kind you wish you could buy through traditional retention programs, at a fraction of the cost.)
- Genuine Smiles

We're here to bake your wish come true.





BAKE ME A WISH!
NEW YORK

ALL INQUIRIES

888-987-9474 Option 2

Bake Me A Wish!
303 5th Avenue Suite 2001
New York, NY 10016

Email: corporategifts@bakemeawish.com